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## RAJASTHAN YOUTH POLICY

Policy

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## PREFACE

As per the Census projections for 2021, youth constitute about 28 percent of Rajasthan's total population, presenting a unique demographic dividend with immense potential to accelerate socio-economic growth. Recognizing this opportunity, the state has formulated a dedicated Rajasthan Youth Policy to provide equal opportunities for the development, skill enhancement, and productive engagement of the state's youth.

Rooted in the spirit of "Rising Rajasthan," the policy seeks to channel the energy and aspirations of the youth to build a dynamic and resilient state. Inspired by the teachings of *Swami Vivekananda*, who believed that 'youth is the backbone of a nation,' this policy underscores the transformative potential of young minds. *Swami Vivekananda's* call to "arise, awake, and stop not till the goal is reached" continues to resonate as a guiding principle for empowering Rajasthan's youth to drive positive change.

The policy is aligned with the national vision of 'Youth-led Development,' which positions young people as key drivers of national growth. The State government is committed to ensuring that youth are at the forefront of the state's progress.

Today's youth face numerous challenges that impact their personal and professional growth. The rising issue of drug abuse significantly affects their mental and physical well-being. Additionally, the unregulated flow of information on social media exposes youth to harmful content, misinformation, and cyber threats, complicating their ability to navigate the digital landscape responsibly. Many young people also experience a lack of direction, leading to aimlessness and missed opportunities. Furthermore, limited access to quality education and skill development, particularly in rural regions, restricts their potential. The global shift caused by events like the COVID-19 pandemic and the rise of Digital India has further altered priorities, necessitating a more dynamic and forward-thinking approach.

The Policy is designed to meet their evolving needs while supporting national goals like *Viksit Bharat@2047*. The policy aligns with broader Sustainable Development Goals, including Good Health and Well-Being (SDG 3), Quality Education (SDG 4), Gender Equality (SDG 5), Decent Work and Economic Growth (SDG 8), Reduced Inequalities (SDG 10), Responsible Consumption and Production (SDG 12), and Climate Action (SDG 13).

An inclusive consultative approach was adopted in the formulation of the policy, engaging over 5,000 youth from grassroots levels and key stakeholders across Rajasthan. A series of "Yuva Samwad" consultations were conducted across regional divisions, engaging youth from diverse backgrounds including young girls, women, youth with disabilities, LGBTQIA+ youth, and those from Scheduled Castes, Scheduled Tribes, Other Backward Classes, and religious minorities. Additionally, a dipstick assessment was carried out to identify challenges faced by the youth. Consultations with Civil Society Organizations and an inter-departmental meeting were also held to gather valuable input on the draft policy.

The process also included a thorough review of sectoral priorities including the state and national budgets, the draft National Youth Policy, youth policies from other states, and ongoing programmes and schemes.

The policy is guided by the following principles:

- **Human Rights:** Ensuring dignity, equality, and freedom to young people.
- **Non-Discrimination:** Promoting inclusivity and equal opportunities irrespective of gender, caste, religion, ability, or socio-economic background.

- **Accessibility:** Removing barriers to ensure equitable access to opportunities and resources for all youth.
- **Holistic Approach:** Addressing the physical, mental, social, and economic well-being of young people.
- **Diversity:** Valuing unique perspectives and contributions of youth while fostering mutual respect.
- **Participation and Inclusion:** Engaging young people in decision-making and shaping policies that affect their lives.

As a guiding document, the policy will be reviewed every five years to adapt to the evolving needs and priorities of the youth. The policy reflects the government's commitment to inclusivity and reaching the most unreached youth, ensuring that every young person, irrespective of their background or circumstances, is empowered to realize their potential and contribute meaningfully to the state's development, nurturing a more equitable and prosperous future for all.

## I. VISION AND OBJECTIVES

### Vision

The policy envisions a Rajasthan where youth emerge as a dynamic driver of growth, thriving within an inclusive and supportive ecosystem. This ecosystem ensures access to opportunities for every young individual, especially the unreached, addresses their diverse aspirations, and equips them with essential skills resulting in them becoming morally aware, economically self-reliant, and actively contributing to the development and welfare of the society.

### Objectives

1. To ensure access to quality education, healthcare, employment, and basic entitlements.
2. To equip young people to take on leadership roles and actively participate in nation-building.
3. To harness the energy of youth for the betterment of the society and the state.
4. To promote social entrepreneurship, volunteering, and youth participation across different spheres, encompassing social, economic, political, and cultural domains.
5. To expand skill development opportunities and leverage technology for youth empowerment in a globalized society.
6. To foster pride and respect towards the state's rich cultural heritage and legacy.
7. To nurture and support budding talents in different areas such as arts, sports, culture, and literature.
8. To foster gender equality and eliminate discriminatory practices through active participation of youth.
9. To create a socially inclusive roadmap, prioritizing marginalized youth and ensuring equitable progress through the principle of Leaving No One Behind (LNOB).

## II. THRUST AREAS

The policy identifies the following seven thrust areas:

- 1) Education and Skills - *Yuva Shakti for Atmanirbhar Bharat*
- 2) Employment and Entrepreneurship - *From job seekers to job creators*
- 3) Health and Well-Being - *Swastha Yuva*
- 4) Youth Leadership Development- *Youth in Nation Building*
- 5) Social Justice and Gender Equality - *Sabka Sath Sabka Vikas*
- 6) Art and Culture - *Gauravshali Virasat*
- 7) Environment Conservation - *“Youth in Green Growth”*

### 1) Education and Skills - *Yuva Shakti for Atmanirbhar Bharat*

The National Education Policy (NEP), 2020 aims to raise the Gross Enrolment Ratio (GER) in higher education to 50% by 2035. The policy facilitates attaining this goal by creating an enabling environment so that youth have increased access to education and skill development opportunities. It seeks to make education relevant and accessible to all sections of society, including those currently not engaged in education, employment, or training, while leveraging technology to create inclusive opportunities for disadvantaged communities.

#### Key Focus Areas

- 1.1. Enhance Access to Quality Education
- 1.2. Promote Career Counseling, Guidance and Mentorship
- 1.3. Build Skills to Make Youth Future Ready
- 1.4. Expand Access to Newer Avenues and Emerging Areas in Higher Education
- 1.5. Promote Inclusive and Equitable Education

#### Policy Directives

##### 1.1. Enhance Access to Quality Education

- 1.1.1. Organize campaigns and drives through youth-led platforms (NYKS, NCC, NSS, Scouts, and Guides), and by engaging with civil society organizations to increase enrolment of youth in secondary, higher, and technical education.
- 1.1.2. Develop a digital platform to map available educational opportunities, scholarships, and skill-based programs, ensuring ease of access for young people.
- 1.1.3. Leverage social media and digital platforms to create awareness about educational opportunities and foster peer-to-peer learning.

##### 1.2. Promote Career Counseling, Guidance and Mentorship

- 1.2.1. Organize regular career counseling sessions for youth from diverse backgrounds, focusing on their skills and interests.
- 1.2.2. Facilitate setting up ‘Integrated Counseling Cells’ or ‘Student Advisory Bureaus’ in

educational institutions to provide youth career counseling, guidance, and psychosocial support.

- 1.2.3. Establish peer mentoring programs in schools, colleges, and community centers where senior students guide their juniors on academic and career decisions.
- 1.2.4. Leverage social media platforms and technology (such as AI-based bots, mobile applications, and Youth Portal) to disseminate information about career options.
- 1.2.5. Create partnerships with industry leaders and technical institutions to facilitate mentorship and introduce youth to new and upcoming career avenues.
- 1.2.6. Address gender-specific challenges in career decision-making during counseling sessions. Provide specialized career guidance for girls/women, focusing on breaking stereotypes in male-dominated fields like STEM and defence.

### **1.3. Build Skills to Make Youth Future Ready**

- 1.3.1. Implement digital literacy programs in schools and colleges to equip youth with skills to navigate the digital world safely. Organize awareness campaigns in educational institutions to educate youth about cybercrimes and available preventive measures.
- 1.3.2. Use social media as a tool to engage youth, amplify their voices, and create awareness about responsible digital participation.
- 1.3.3. Impart life skills education in educational institutions to equip youth with 21<sup>st</sup> century skills including critical thinking, decision-making, and problem-solving abilities.
- 1.3.4. Promote vocational training and skill development in educational institutions tailored to market demands.

### **1.4. Expand Access to Newer Avenues and Emerging Areas in Higher Education**

- 1.4.1. Encourage youth to participate in innovation-driven initiatives such as Tinkering Labs, DIY (Do-It-Yourself) Labs, and Makers Labs.
- 1.4.2. Institute awards and recognition programs for young innovators
- 1.4.3. Strengthen linkages with initiatives supporting research and innovation among youth, fostering creativity and entrepreneurship.
- 1.4.4. Facilitate access to education and skilling opportunities in fields such as civil aviation, data analytics, artificial intelligence, green technologies and other emerging areas. .
- 1.4.5. Encourage youth to gain traditional knowledge and explore their heritage and roots.

### **1.5. Promote Inclusive & Equitable Education**

- 1.5.1. Organize youth-led awareness drives promoting the importance of girls' education, especially in rural and underserved communities.
- 1.5.2. Support effective implementation of programs like '*Lado Protsahan Yojna*' which aims at arresting dropouts of girls and young women from marginalized communities.
- 1.5.3. Encourage participation of young women in defence and police services by creating awareness about the *Sainik Schools*.
- 1.5.4. Facilitate transportation and hostel facilities for girls from remote or disadvantaged areas and youth with disability to improve their access to higher education.
- 1.5.5. Establish partnerships with higher education and technical institutions to create inclusive infrastructure, including assistive technologies, accessible classrooms, and

digital learning tools, ensuring equitable access for disabled youth.

- 1.5.6. Support in developing programs for mainstreaming students who are Not in Education, Employment, or Training (NEET) through remedial coaching and targeted interventions.

## **2) Employment and Entrepreneurship - *From job seekers to job creators***

The policy seeks to address the critical issue of unemployment by equipping youth with industry-relevant skills through targeted skilling programs and initiatives. It emphasizes fostering innovation and entrepreneurship, encouraging youth to explore opportunities in emerging areas. With a focus on sustainable livelihoods and forward linkages, it aims to create a supportive ecosystem that transforms challenges into opportunities while providing social security for gig and informal workers.

### **Key Focus Areas**

- 2.1. Promote Entrepreneurship among Youth
- 2.2. Enhance Employability Skills among Youth
- 2.3. Strengthen Forward Linkages for Employment and Business Opportunities
- 2.4. Support Growth and Welfare of Youth in Gig and Unorganized Sectors

### **Policy Directives**

#### **2.1. Promote Entrepreneurship among Youth**

- 2.1.1. Facilitate platforms for start-ups to showcase and promote their ventures through initiatives like the Youth Festival and I-Start Program.
- 2.1.2. Support youth for start-ups through facilitating linkages with several government's Flagship Programs and Schemes such as the Start-up India Seed Fund Scheme, Start-up Credit Guarantee Scheme, Equity Funding, i-Start Fund, the Youth Innovation Fund under the Atal Innovation Mission and others.
- 2.1.3. Foster innovation and entrepreneurship with institutional, industrial, and association support, offering mentorship and outreach opportunities
- 2.1.4. Support artisans, handicraftsmen and others, for marketing and participating in national and state events.

#### **2.2. Enhance Employability Skills among Youth**

- 2.2.1. Promote soft skills development to improve employability among youth.
- 2.2.2. Establish Youth Counselling Centres (*Yuva Saathi Kendras*) to provide information on education, scholarships, employment, entrepreneurship, and psycho-social counselling.
- 2.2.3. Increase enrolment in the Prime Minister Internship Scheme (PMIS) to provide youth with internship opportunities.
- 2.2.4. Facilitate youth enrolment in skilling programs and interventions, including those in emerging areas like AI, data science, robotics, machine learning, nanotechnology, environmental engineering, space science, and alternative energy sources.
- 2.2.5. Promote women-specific skilling programs, increase awareness about Self-Help Groups (SHGs), and promote their market access for financial independence.

2.2.6. Create awareness of organic farming techniques among youth to enhance sustainable agricultural practices and increase income-generation opportunities.

### **2.3. Strengthen Forward Linkages for Employment and Business Opportunities**

2.3.1. Expand national and international internships, youth exposure, and exchange programs to provide global networking opportunities.

2.3.2. Encourage youth participation in international trade fairs and e-commerce platforms, enhancing their involvement in export activities.

2.3.3. Encourage Public Private Partnership (PPP) for enhancing job opportunities for youth and link such initiatives with Annual Job Fairs and in convergence with State Summits such as "Rising Rajasthan".

2.3.4. Facilitate linkages of youth with government programs, schemes, and upcoming opportunities through the State Youth Portal.

### **2.4. Support Growth and Welfare of Youth in Gig and Unorganized Sectors**

2.4.1. Organize workshops to raise awareness about labour rights, legal protections, and available welfare schemes.

2.4.2. Facilitate partnerships with gig platforms and local businesses to ensure fair wages, equitable working conditions, and access to skill enhancement programs for gig workers.

## **3) HEALTH AND WELL-BEING - *Swastha Yuva***

The Rajasthan Youth Policy, 2025 acknowledges the pressing health challenges faced by today's youth, including mental health concerns, substance abuse, and issues related to hygiene and Sexual and Reproductive Health (SRH). It emphasizes a holistic approach to well-being by promoting healthy lifestyles, addressing psycho-social and spiritual needs, and combating drug addiction and substance abuse. Sport is highlighted as an integral component of this approach, fostering physical fitness, mental resilience, teamwork, and discipline among youth. By enhancing access to adolescent and youth-friendly health services, the policy aspires that youth lead healthy, resilient, and fulfilling lives.

### **Key Focus Areas**

3.1. Promote Psycho-Social and Well-Being

3.2. Address Substance Abuse (drugs, alcoholism, tobacco, etc.)

3.3. Improve access to Adolescent and Youth Friendly Health Services and Information

3.4. Sports as a Medium to Promote Healthy Lifestyle and Well-being

### **Policy Directives**

#### **3.1. Promote Psycho-Social and Well-Being**

3.1.1. Promote yoga, sports, and recreational activities among youth to promote a healthy, and balanced life.

3.1.2. Strengthen psycho-social counselling services through ongoing programmes and schemes, including addressing the incidence of depression and suicide among youth.

3.1.3. Engage youth in addressing societal stigmas and taboos on issues such as mental health, gender identities, etc.

3.1.4. Build a mechanism to engage parents in addressing the stress, stigma, and pressure faced by youth at different levels including parents, family, and peers.

3.1.5. Promote mental wellness from an early age through awareness programmes, facilitating linkages with existing helplines and referral mechanisms.

### **3.2. Address Substance Abuse (drugs, alcoholism, tobacco, etc.)**

3.2.1. Create an enabling environment to prevent substance abuse and alcoholism through youth-led awareness campaigns and nurture model communities.

3.2.2. Strengthen access to de-addiction centres by establishing referral linkages, conducting awareness campaigns, and mobilizing support under the 'Nasha Mukta Rajasthan Mission'.

3.2.3. Organize youth-led mass awareness campaigns at the community level regarding the adverse effects of drug abuse.

### **3.3. Improve access to Adolescent and Youth Friendly Health Services and Information**

3.3.1. Improve access to Youth Friendly Health Services through health programs such as *Rashtriya Kishore SwasthyaKaryakram* (RKSK), School Health and Wellness Programme (SHWP) and Health and Wellness Centres where youth can seek information and services for sexual and reproductive health issues in a confidential environment.

3.3.2. Build capacities of youth on age-appropriate and gender-sensitive life skills-based adolescent sexual and reproductive health education.

3.3.3. Promote the availability and accessibility of reliable, safe and affordable options for menstrual management.

3.3.4. Increase access to preventive health care information and services including creating awareness on issues such as Polycystic Ovary Syndrome (PCOS), cervical and breast cancer, and infertility among men and women.

### **3.4. Sports as a Medium to Promote Healthy Lifestyle and Well-being**

3.4.1. Facilitate integration of sports into every young person's growing-up process.

3.4.2. Organize sports-based awareness campaigns such as "Fit Rajasthan campaigns" to raise awareness on health and well-being.

3.4.3. Promote inclusive sports programs by actively involving youth from diverse socio-economic backgrounds, gender identities, and abilities.

3.4.4. Encourage youth to take up sports and outdoor activities irrespective of their formal and informal engagements.

3.4.5. Promote recreational and mindfulness activities such as adventure and nature camps for young people's mental health and personal growth.



#### **4) Youth Leadership Development – *Youth in Nation Building***

The policy recognizes young people as active citizens with rights and responsibilities, emphasizing their role in public life through leadership, deliberative engagement, and community service. The policy focuses on expanding personality and leadership training programs for youth to ensure their active participation in local governance and decision-making processes. By focusing on marginalized communities, the policy aims to nurture a new generation of leaders who can drive positive changes and contribute to democratic processes.

##### **Key Focus Areas**

- 4.1. Promote Leadership and Personality Development
- 4.2. Promote Volunteerism and Responsible Citizenship
- 4.3. Enhance the Participation of Young People in Local Governance and Decision-Making

##### **Policy Directives**

##### **4.1. Promote Leadership and Personality Development**

- 4.1.1. Promote personality development and leadership programs for youth by collaborating with premier organizations and institutes.
- 4.1.2. Create platforms such as '*Yuva Samvad*' or 'Youth Parliament' to engage with youth, amplify their voices, and address their aspirations and challenges. Further, invite brand ambassadors, youth icons, influencers and role models to share their insights.
- 4.1.3. Organise youth exchange programs to foster understanding and social harmony among youth.

##### **4.2. Promote Volunteerism and Responsible Citizenship**

- 4.2.1. Promote youth volunteerism through structured programs focusing on themes such as environmental conservation, peacebuilding, social harmony and disaster management. These programs will create opportunities for youth to contribute to the community, use their leisure time productively, and gain valuable life experiences.
- 4.2.2. Support youth-driven initiatives at the community level to address pressing social challenges, including poverty, illiteracy, and substance abuse.
- 4.2.3. Facilitate the participation of youth in bridging the urban-rural divide through outreach initiatives such as mentorship programs, knowledge sharing, and peer-to-peer support.
- 4.2.4. Encourage youth to uphold family values, empathy, and solidarity through programs like inter-generational dialogues, community clean-up drives, and assistance for elderly and vulnerable groups.
- 4.2.5. Empower youth organizations to raise awareness on issues such as gender discrimination, caste bias, and other societal inequities through workshops, campaigns, and community dialogues.
- 4.2.6. Promote respect for the Constitution and law-abiding behavior among youth through the integration of civic rights, duties and awareness programmes.
- 4.2.7. Expand the activities of NSS, NCC, Scouts & Guides, and similar organizations in schools, colleges, and communities in a phased manner to enhance the reach and impact of volunteerism.

- 4.2.8. Strengthen partnerships between youth organizations like NYKS, NSS, Scout & Guide and NCC with Self-Help Groups (SHGs), Panchayati Raj Institutions (PRIs), Mahila Mandals, Youth Clubs and other grassroot networks to foster collective action.
- 4.2.9. Organize training programs to equip youth with first-aid and emergency response skills. Promote schemes like the Good Samaritan Scheme to encourage youth to assist road accident victims and provide life-saving support.
- 4.2.10. Celebrate volunteering through special drives like National Volunteering Day or National Volunteering Week. Universities, Colleges and Schools will host webinars, workshops and inspirational panel discussion, similar to TED Talks, to motivate youth to engage in volunteer activities.
- 4.2.11. Recognize youth volunteers, including national and state youth awardees<sup>1</sup>, by introducing credit scoring for their achievements in social work. Provide certifications and incentivize them with subsidized opportunities for higher education, business start-ups, and health insurance.
- 4.2.12. Strengthen the existing network of Yuva Mandals/Youth Clubs and enhance their access to government programs to increase their impact and reach.
- 4.2.13. Support youth organizations and networks in building awareness about government social welfare schemes and programs targeting young people.
- 4.2.14. Promote youth as influencers and role models and engage them to lead the initiatives, advocate for positive changes and inspire their peers through active participation in the community.

### **4.3. Enhance the Participation of Young People in Local Governance and Decision-Making**

- 4.3.1. Enhance opportunities for youth to gain experience in working with the government through programs like the Chief Minister Fellowship Programme.
- 4.3.2. Involve youth in nation-building by providing them equitable access to participation in government initiatives such as the “*Mera Yuva Bharat*.”
- 4.3.3. Enhance the participation of youth from diverse backgrounds including marginalized sections in local governance and decision-making.
- 4.3.4. Organise awareness drives to educate youth about their rights including available legal aids.
- 4.3.5. Facilitate participation of youth in local governance structures such as Youth Councils, Youth *Mahapanchayat*, and other initiatives.

## **5) Social Justice and Gender Equality - *Sabka Sath Sabka Vikas***

The policy aims to foster a "just and equal society based on mutual respect," where young people feel secure, included, and empowered to exercise their rights. The policy promotes the inclusion of marginalized communities and aspires to develop a comprehensive database. In promoting gender equality, the policy advocates for gender sensitization of youth and actively

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<sup>1</sup>National Youth Awardees, National Youth Festival Winner, State Youth Icon Awardee, State Youth Festival Winner and awardees of different volunteer organizations (such as NSS, Scout & Guide, NCC, Red Ribbon Club volunteers, NYKS, Youth Clubs and Mahila Mandals from Nehru Yuva Kendra)

engages them in addressing gender-based violence and harmful practices against girls and women.

**Key Focus Areas**

5.1. Foster an Inclusive and Supportive Environment

5.2. Promote Gender Equality and Address Gender-Based Violence

**Policy Directives****5.1. Foster an Inclusive and Supportive Environment**

5.1.1. Impart social values and human rights among youth emphasizing the principles of equality and social justice through a wide network of volunteer organizations.

5.1.2. Facilitate mainstreaming of youth from the most vulnerable communities, such as *Gadiya Lohar*, *sex workers*, *Bediya*, *Nut*, *Kanjar* communities etc. Youth icons from these communities will be promoted as role models to inspire others and raise awareness about their unique challenges and contributions.

5.1.3. Foster intergenerational dialogues and engage young people as caregivers.

5.1.4. Support LGBTQIA+ youth in accessing various government schemes and programs.

5.1.5. Promote the participation of young girls, LGBTQIA+ youth, and youth with disabilities in youth exchange programs.

5.1.6. Promote the establishment of a social security fund and measures to provide protection and benefits for care leavers and youth employed in the informal sector such as e-commerce and online service delivery sectors.

5.1.7. Promote safety and protection of young people from violence, abuse and exploitation, increase awareness about legal aids and enhance access to victim's support system.

**5.2. Promote Gender Equality and Address Gender-Based Violence**

5.2.1. Build capacities of youth on SDG-5 including gender, gender-based discrimination, and violence.

5.2.2. Engage youth in addressing issues like gender-based violence and harmful practices such as dowry and child marriage.

5.2.3. Impart gender sensitization training for young PRI members.

5.2.4. Address the digital divide among young girls and women by enhancing access to various government initiatives.

5.2.5. Create awareness and facilitate linkages with "One Stop Centers" and "*Mahila Shakti Suraksha Kendra*," to provide comprehensive support to women affected by violence.

## 6) Art and Culture - *Gauravshali Virasat*

The policy aims to foster youth pride in the state's cultural legacy by encouraging heritage preservation and promoting tourism through gram panchayat-led initiatives and youth organizations. It emphasizes supporting young artists and budding talent through festivals, exchange programs, and recognition. To enhance cultural growth, the policy focuses on improving facilities like auditoriums and open stages while revitalizing Rajasthani Art and Crafts and vernacular literature to strengthen connections with the state's rich traditions.

### Key Focus Areas

- 6.1. Foster Youth Pride in Legacy
- 6.2. Promote Young Artists and Budding Talent
- 6.3. Enhance Cultural Facilities and Vernacular Literature

### Policy Directives

#### 6.1. Foster Youth Pride in Legacy

- 6.1.1. Organize youth festivals showcasing traditional music, dance, food, and handicrafts.
- 6.1.2. Promote digital campaigns celebrating the state's rich art and culture to foster pride among youth.
- 6.1.3. Organize youth-led heritage walks and cultural tours within cities and villages to increase awareness of historical sites, and traditional practices.
- 6.1.4. Promote rural tourism to enhance employment opportunities for youth including promotion of local handicrafts, dance, music and art.

#### 6.2. Promote Young Artists and Budding Talent

- 6.2.1. Provide opportunities for young artists through exchange programmes to display their talents at national and international levels.
- 6.2.2. Organise Youth Drama and Dance Festivals at various levels to spot budding talents.
- 6.2.3. Promote market avenues for handicrafts, handloom, and other artisanal work.
- 6.2.4. Encourage innovation and creativity among young artists by providing them with opportunities to experiment with diverse artistic mediums and styles
- 6.2.5. Support young folk artists to perform on global platforms enabling them to connect with diverse audiences and gain international recognition.
- 6.2.6. Encourage young artists to take advantage of the opportunities presented by Over the Top (OTT) platforms.
- 6.2.7. Recognise and award talented young writers, folk artists, artisans and others.

#### 6.3. Enhance Cultural Facilities and Vernacular Literature

- 6.3.1. Promote Rajasthani literature among youth through the Rajasthan Sahitya Academy.
- 6.3.2. Prepare short documentaries by engaging youth to depict the vibrant facets of Rajasthani Art and Culture (festivals, fairs, etc.).

## 7) Environment Conservation - *Youth in Green Growth*

The Rajasthan Youth Policy underscores the essential role of youth in environmental conservation and education, engaging them in implementing the Rajasthan Climate Change

Action Plan. It emphasizes equipping young people to tackle climate changes, promoting forest and wildlife protection, and reviving traditional knowledge systems. By fostering this engagement, the policy aims to cultivate a generation of environmentally responsible leaders committed to sustainable development.

### **Key Focus Areas**

7.1. Climate Conservation and Preserving Traditional Practices

7.2. Sustainability through the Adoption of Green Technology and Circular Economy

### **Policy Directives**

#### **7.1. Climate Conservation and Preserving Traditional Practices**

7.1.1. Build capacities of youth on issues related to climate change, renewable energy, and sustainable practices through integration into school curricula and online campaigns. Further, they will be engaged in eco-friendly behaviours and green innovations.

7.1.2. Facilitate platforms for youth to participate in decision-making processes related to the environment including the State's Climate Change Action Plan.

7.1.3. Upscale eco-clubs in educational institutions to create awareness on issues related to climate change, environment conservation and others.

7.1.4. Encourage youth to conserve the environment through initiatives such as “*Hariyalo Rajasthan*”, ‘*Van Mitra*’ and others.

7.1.5. Expand the scope of youth engagement, especially for youth in tribal areas and ecologically rich and sensitive areas for forest and wildlife protection.

7.1.6. Emphasise revival of traditional and Indigenous knowledge systems related to land, water, forest, and livestock management including biodiversity conservation.

7.1.7. Promote participation of youth in biodiversity conservation projects, such as wildlife protection, reforestation, and sustainable land and water use practices through volunteering and fellowships.

7.1.8. Encourage young farmers to adopt zero-chemical and sustainable farming practices.

7.1.9. Mobilise young people to address local environmental issues, like water conservation, pollution control, reducing plastic wastes, and others.

#### **7.2. Sustainability through the Adoption of Green Technology and Circular Economy**

7.2.1. Encourage youth to invest in micro, small, and medium enterprises involving green technology and environmentally sustainable activities.

7.2.2. Institute ‘Innovation Award’ to recognize youth or youth enterprises coming up with climate-friendly solutions and green technological innovations.

7.2.3. Engage youth in initiatives aimed at reducing waste through recycling, upcycling, and promoting the circular economy, thereby reducing the carbon footprint.

### III. INSTITUTIONAL MECHANISM

The Rajasthan Youth Board will function as the nodal agency on behalf of the Department of Youth Affairs and Sports, Government of Rajasthan for the implementation, review, and coordination of the policy by establishing an appropriate coordination mechanism.

In alignment with the vision of the Policy, the following structure will be established to ensure its effective implementation:

- a) **High Power Committee:** A committee will be set up at the state level under the chairpersonship of the Honourable Minister, Department of Youth Affairs and Sports. The committee will comprise the Principal Secretary/ Secretary of the relevant department and will conduct an annual review of the policy.
- b) **State-Level Task Force:** A state-level task force, under the Chairmanship of the Chief Secretary, will be formed with Representatives/ officials of the concerned line departments. Besides, representatives of the Youth Board, Yuva Sathi Kendra, NYKS, NCC, NSS, Scouts and Guides, UN Agencies, Civil Society Organizations, and representatives of youth organizations will be part of the task force. The State Level Task Force will conduct bi-annual reviews.
- c) **Core Committee:** A core committee will be formed under the chairpersonship of the Principal Secretary/ Secretary, Department of Youth Affairs and Sports, and a quarterly review will be held in the presence of the representatives of the Youth Board, invited departments, representatives of Yuva Sathi Kendra, NYKS, NCC, NSS, Scouts and Guides, UN Agencies, Civil Society Organizations and representatives of youth organizations.

**Development of Action Plan:** The Rajasthan Youth Board in coordination with concerned departments will develop a five-year action plan supported by annual plans and maintain a progress report. This will become the basis for reporting to the High-Power Committee annually and the State-Level Task Force bi-annually.

### V. INTERPRETATION OF THE POLICY

Doubts relating to the interpretation of any term and/or dispute relating to the operation of any provision under the Rajasthan Youth Policy, 2025 shall be referred to the Department of Youth Affairs and Sports, Government of Rajasthan for clarification and the decision of the government in this regard will be final and binding on all concerned.

#### Abbreviations

S.No.	Abbreviation	Full Form
1	AI	Artificial Intelligence
2	DLO	District-Level Officers
3	EWS	Economically Weaker Section
4	GER	Gross Enrolment Ratio
5	LGBTQA+	Lesbian, Gay, Bisexual, Transgender, Queer, Asexual, and other identities

S.No.	Abbreviation	Full Form
6	MSME	Micro, Small, and Medium Enterprises
7	NCC	National Cadet Corps
8	NEET	Not in Education Employment and Training
9	NEP	National Education Policy
10	NGO	Non-Governmental Organization
11	NHM	National Health Mission
12	NMHP	National Mental Health Programme
13	NSS	National Service Scheme
14	NYKS	Nehru Yuva Kendra Sangathan
15	PPP	Public-Private Partnership
16	PRI	Panchayati Raj Institutions
17	RKSK	<i>Rashtriya Kishore SwasthyaKaryakram</i>
18	RTE	Right to Education
19	SC	Scheduled Caste
20	SDG	Sustainable Development Goal
21	SHG	Self Help Group
22	SHWP	School Health and Wellness Programme
23	SRH	Sexual and Reproductive Health
24	ST	Scheduled Tribe
25	STEM	Science, Technology, Engineering, and Mathematics
26	WPR	Workforce Participation Ratio
27	YIP	Young Intern Program

Dr. Niraj K. Pawan,  
Secretary,  
Youth Affairs and Sports.

राज्य केन्द्रीय मुद्रणालय, जयपुर।